MEASURE

PERFORMANCE STRIVER

LET'S GET TO KNOW MEASURE

The suite of **MEASURE** products was designed as a one-stop solution for companies looking for greater efficiency in their business. Analytics products can be complicated, inflexible, and expensive to implement. We created **MEASURE** to counter this offering a versatile, easily deployed product with deep insight into pillars of your business.

The fundamentals of the system are designed for sales teams and stakeholders; giving powerful snapshot views into performance and dialling down into KPI activity, forecasts, client or business development analysis, whilst touching on financials and data integrity.

Simple metrics and tools are used to connect users and management in a seamless flow of timeframes and deliverables.

THE SUITE OF MEASURE PRODUCTS WAS CREATED WITH A NUMBER OF CONCEPTS IN ITS DNA

- Customisable to suit your Company's needs - labels, terminologies, layouts, etc.
- User-friendly tools that give deep insight into business processes, driving efficiency.
- Cost-effective.
- A very experienced management team, enabling an efficient and smooth integration process.
- An array of products intelligently carved out to suit your needs and budget.

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PRODUCT LINE

MEASURE ANALYTICS

10 mainstream reports covering sales, pipeline, contacts, KPIS. Performance overviews and detailed ROI on users and teams. Interactive team appraisals and development area. Insight into data.

5 bespoke reports specific to target industry.

MEASURE TRACKING

Huge databases have become the norm these days. Databases with quality, well-groomed data is a different story. Gain deep insight into your contacts, apply desired communication cycles to records and the system does the rest. Receive feedback on improvements in data integrity and tracing through graphical representation, showing you how healthy tracking improves over time.

MEASURE TASKS

Allows stakeholders to build escalation timeframes, ensuring you won't miss a beat. Simple reports show volume of tasks, action timeframes all of which can be sliced and diced by priority and task category.

MEASURE HR & FINANCE

Offers stakeholders a quick overview on the holiday and sick leaves of users and teams. chart birthdays/ anniversaries/ staff turnover rate/gain overview of your headcount and where attrition is happening.

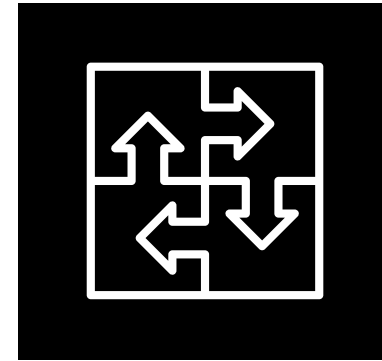Enjoy macro overviews of core financial data especially drill downs into debtors.
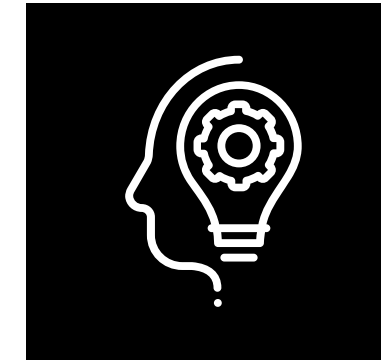
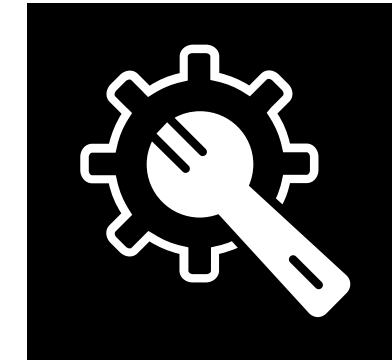**MEASURE** | PERFORMANCE STRIVER

THE DETAIL

No need for hardware, everything is deployed online

Can be integrated with any existing systems and multiple data points if required

Highly skilled technical team specialising in business intelligence and software integrations

Able to customise, tweak and curate a system for your business

Dedicated account manager responsible for product assistance and advisory

Able to be deployed in different languages

Able to provide a range of currency and consolidated currency

Impeccable data integrity and security

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WHY MEASURE

MEASURE was a deeply researched concept evolving over a decade. The culmination of years of feedback from stakeholders. All with back office, reporting and business process problems. We listened to their problems and bolted together a multifaceted one stop solution underpinned by first class technology.

Sitting in the background is an international business, under the banner of the STRIVRE group. With nearly a quarter of a century of trading under our belt across 8 physical locations across 13 business lines we have the depth of exposure to commerce, culture and operational systems to deliver the solution the market is desperate for.

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FAST FACTS

- Deep exposure to the human capital, medical and finance industries and modules built for thosemarkets.
- Physical locations in APAC, Dubai and the US.
- A multifaceted product rolled up into one big ticket all round business services tool or carved down versions to suit your needs and budget.
- Highly knowledgeable consulting team on hand to help you to drive best practice and performance.
- Easily deployed, very malleable and built around your business process.
- No complex technical jargon, just plain English and we get to the point.
- A system built by business people, for business people.

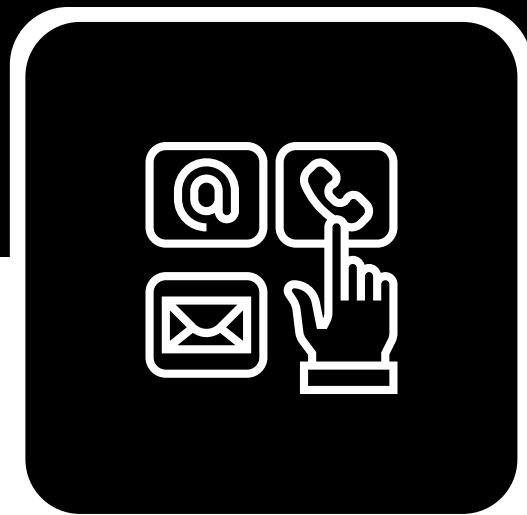*MEASURE is an analytics product built for this:*

- *Make your data reliable*
- *Cost-effective and time-efficient reporting*
- *Universal integration*
- *Has the ability to slice and dice your views, fields, and reports*

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WE WOULD LOVE TO HEAR FROM YOU!

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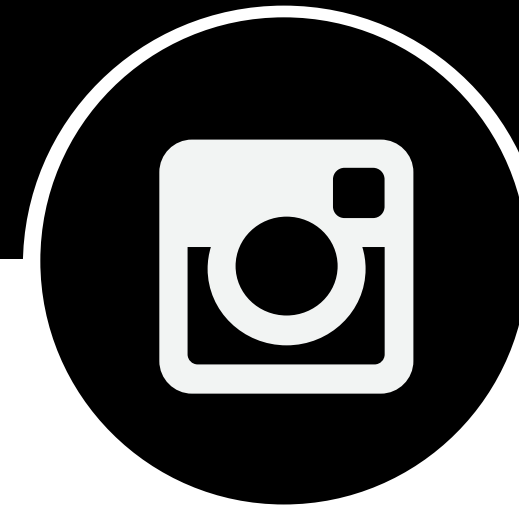www.ourmeasure.com

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